



faith . discipline . patience

As I looked at the photo of South Korean President Moon Jae-in hugging North Korean leader Kim Jong Un last week, I remembered all the market turmoil and pessimistic punditry of just a few months ago regarding missile launches. How many “investors” sold their stocks out of short-term fear of military conflict? They can reach California!!

We speak often about the importance of behavior management when it comes to stock investing. We all know people that “Sold everything when _____”.

“Traders” often underperform the market because of overreactions to temporary, short-term upsets. Thanks to the 24-hour “news” cycle, we will never be without something to worry about.

“Investors” keep perspective, and **believe history not headlines.**

You are an investor, not a trader.

Who knows if what is happening in Korea will be permanent progress, or another head fake? But I feel that letting the news of the day steer a 30-40 year retirement plan is....irrational. But it is also very human.

As you know by now, we don't do Armageddon here. Problems arise, problems get solved, the world gets better, stock prices go higher—this is my belief. Optimism really is rational. It is pessimism that is at odds with history. Too many get that backwards.

Faith. Patience. Discipline.

*Stocks offer long-term growth potential, but may fluctuate more and provide less current income than other investments. An investment in the stock market should be made with an understanding of the risks associated with common stocks, including market fluctuations.

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CAR-0518-00022