



faith . discipline . patience

skv  three things



The S&P 500 finished the first week of the year with a gain. The [Stock Trader's Almanac](#) has studied the "first five days" of January phenomena going back to 1950 and finds that *"when stocks finish that period higher, the S&P 500 has been positive 82 percent of the time at year-end with an average gain of 13.3 percent."* So we have that going for us! (but take it with a grain of salt, the "first five" was higher last year too ☺) There is also a Wall Street saying, *"So goes January, so goes the year,"* --a higher January often means a higher year. If we can hang in there a few more days.....



Financial reporter Adam Shell retired from USA Today earlier this month. He is famous for his 10/10/02 article titled, *"Where's the Bottom? No end in sight."* The article began, *"The worst bear market since the Great Depression just keeps getting worse..."* In fact, the S&P 500 had closed the previous night at 777 and then proceeded to climb 102% over the next 5 years. (source: By the Numbers) So yes, he called the bottom by saying it was not in sight! This happens with newspaper articles more often than you think—some even believe the media is a good contrarian indicator.



This weekend's Super Bowl is a rematch of Tom Brady's first in 2002 when his Patriots beat the Rams in XXXVI. A lot has changed since 2002 BC (before cellphones!) but one thing has not changed much relative to inflation—the price of gas. 19 years ago, the price of gas was \$1.36 a gallon. (source: Energy.gov) I was so pleased to be able to fill up my Jeep Cherokee yesterday at \$1.99 per gallon! The price of gas nationwide as of last week was \$2.24 a gallon. The price of gasoline nationwide 50 years ago, in 1969 was 35 cents. After adjusting for inflation, the 35-cent price in 1969 is equivalent to \$2.48 in 2019 dollars. (source AAA, Department of Labor) *The Dow Jones Average was just over 10K in 2002, by the way.*



Freebie alert—McDonald's giving away free bacon today from 4-5pm. Nationwide. *"During 'Bacon Hour', customers can get a free side of thick-cut, Applewood smoked bacon with any purchase, be it a Filet-O-Fish, hot fudge sundae or apple pie."* (USA Today) Everything is better with bacon ☺!

FAITH

DISCIPLINE

PATIENCE

1405 Rolkin Ct., Suite 202
Charlottesville, VA 22911
toll free 844.391.3610
tel 434.328.8040
fax 434.234.3789
www.skvgrp.net



faith . discipline . patience

The opinions expressed in this report are those of the author(s) and are not necessarily those of Wells Fargo Advisors Financial Network or its affiliates. The material has been prepared or is distributed solely for information purposes and is not a solicitation or an offer to buy any security or instrument or to participate in any trading strategy.

S&P 500 Index: The S&P 500 Index consists of 500 stocks chosen for market size, liquidity, and industry group representation. It is a market value weighted index with each stock's weight in the Index proportionate to its market value

Michael H. Kaminski, CFP®, CDFIA®

President

SKV Group, LLC

CAR-0119-04501

1405 Rolkin Ct., Suite 202
Charlottesville, VA 22911
toll free 844.391.3610
tel 434.328.8040
fax 434.234.3789
www.skvgrp.net